

Topic 2 SOCIAL NETWORKING

1. Vocabulary

| | | | |
|-------------------------|------------------|-------------------|----------|
| 1. Post | *Post | 6. Tweet | *Tweet |
| 2. Status update | *Stat us up date | 7. Browse | *Browse |
| 3. Wall | *Wall | 8. Bug | *Bug |
| 4. Tagging | *Tag ging | 9. Surf | *Surf |
| 5. Trending | *Tren ding | 10. Adware | *Ad ware |

2. Vocabulary Definitions and Samples

| | Word | Form | Definition | Example | Usage Tips | Parts of Speech |
|---|----------------------|------|--|---|---|-----------------------------------|
| 1 | Post | v | To publish (as a message) in an online forum (as an electronic bulletin board) | I posted some photos on my Facebook page yesterday. | Post is usually followed by <i>“photos”, “message”, “information”</i> | Post n Posting n |
| 2 | Status update | n | To update information on your life on platform, such as Facebook, MySpace... | I checked your status update yesterday. It said you had gone from being single into a relationship. Who is he? | Status update is usually preceded by <i>“change”, “check”</i> and <i>“new”, ...</i> also it is common to say <i>“S+ update + (reflexive pronoun) + status...”</i> | Update v |
| 3 | Wall | n | Facebook - the area on a profile or page where friends and fans can post their thoughts, views, or criticisms for everyone to see. | My friend Peter is over in Ireland at the moment. Every day he posts photos of Irish food on his wall , they make me hungry. | The verbs, <i>‘post’</i> and <i>‘write’</i> are usually used before “wall” . We can also use <i>“take down a post from”</i> to say we remove info. | Wall v |
| 4 | Tagging | | Facebook- Labeling photos or information with names, places... | Mark, in Seoul, is always tagging me in his photos. I usually remove the tags as I don't want everyone to see my photo. | Usually followed by <i>“names”, “photos”</i> | Tag v Tag n |
| 5 | Trending | v | A word, phrase or topic that is tagged at a greater rate than other tags. | Photos of Lady Gaga are trending now on Twitter. | Trending can be followed by; <i>“now”, “on (Twitter)”, “topics”, “stories”, “videos”...</i> | Trend v Trend n |

| | | | | | | |
|----|---------------|----------|--|---|---|-------------------------------------|
| 6 | Tweet | <i>n</i> | A post or status update made on the Twitter online message service. | President Obama wrote a Tweet on Twitter in 2011 about the death of Steve Jobs; “Rest in peace, Steve Jobs. From all of us at #Obama2012 thank you for the work you make possible every day—including ours.” | Tweet is more common in the verb form (Tweeted). We can also use; “ <i>take down</i> ”, “ <i>remove</i> ”, “ <i>delete</i> ”, and “ <i>re-tweet</i> ” to show various Tweeting actions. | Tweet v |
| 7 | Browse | <i>v</i> | To look over casually | He was browsing online yesterday when he came across an interesting story of his old school. | Can be followed by; “ <i>through</i> ”, “ <i>over</i> ”. | Browse n Browser n |
| 8 | Bug | <i>n</i> | An unexpected defect, fault, flaw, or imperfection | I installed new software in the system yesterday but it is full of bugs , so I need to take it off and replace it. | | Bug v Bug n |
| 9 | Surf | <i>v</i> | To scan the offerings of (as television or the Internet) for something of interest | I usually surf online every morning, scanning through the news to see what happened in the world overnight. | Followed by “ <i>online</i> ”, “ <i>the net</i> ”. | Surfer n Surf v |
| 10 | Adware | <i>n</i> | Computer software that is provided usually for free but contains advertisements | I downloaded an Adware program from Filehippo the other day, and now I keep getting pop-ups on my computer. I should have downloaded a Freeware program. | Other terms that are similar are; “ <i>Freeware</i> ” (no advertisements) and “ <i>Shareware</i> ”(programs that can be shared legally – with or without advertisements) | |

3. Vocabulary Practice

A. Find the word or phrase that is closest in meaning to the opposite of each word in the left-hand column. Write the letter in the blank.

1. _____ **Wall** a. to take down or delete a message
2. _____ **Surf** b. no infections, virus-free software
3. _____ **Post** c. software programs with no advertising
4. _____ **Bug** d. to not look at websites online.
5. _____ **Adware** e. a non Web 2.0 space, no interactive space.

B. Choose the word from the list that is closest in meaning to the underlined part of each sentence. Write it in the blank.

Status update Browse Tweet Trending Tagged

1. He labeled my photo yesterday on Facebook.
2. I was looking through some websites yesterday and found a great site on travel in Korea.
3. He posted a new message on his FB this morning saying that his wife just gave birth to their newborn baby boy.
4. Photos of Kate Middleton are very popular right now on Twitter.
5. He wrote yesterday on Twitter that he had been accepted on the scholarship program.

4. Listening & Reading (The **MP3** is available online)

Listen & read a conversation about **Social Networking**.

| | |
|-------------|---|
| Tom | Jess, usually when I see you, you're sitting at the computer checking your e-mail. How many times a day do you check it? |
| Jess | I honestly don't count, but many, many times. Definitely more than twenty times a day. It's not really necessary. It's not like I have millions of e-mails coming into my account every day, but I'm very impatient and I hate waiting for responses or waiting for something that I'm expecting so I'll check my e-mail so that I can receive it as soon as it's sent. How about you? Do you check your e-mails often? |
| | I suppose I check once a day, and if I have any mail, it will be one or two weeks before I reply to it. I'm really bad at keeping in touch. I've got accounts at Facebook and my space and hi5, all these social networking sites, but I almost never log on and people ...I got a message the other day, a friend telling me, I'm a boring Facebooker. It's official because I haven't updated my profile in so long. |
| Jess | Why don't you? Is it that you haven't got enough time? |
| Tom | I have got so much free time. I think it's just because I'm very lazy. I take photos. I meet people. I do things. I just don't feel the need to tell everyone about it at the end of the day. My family have kind of gotten used to it now. They know that I'll get in contact they'll likely to see me in the next few months, or I'll get in contact if there's a birthday or a baby, but apart from that, I really don't keep in touch very well. |
| Jess | Apart from e-mail, neither do I. I did join Facebook a couple of years ago when all of my friends did and everyone was sending me links to join, and I created my profile, but to be honest, it's too much for me to have more than one thing to check that many times a day, so usually I stick to e-mail for communication. Yes, I do check it a lot, but I think if I started checking Facebook as regularly, I wouldn't have time to do the things I need to every day. |

5. Listening and Reading Practice

Please choose the correct answers for the gaps below. Thank you.

1) Jess checks her e-mail _____ times a day.

- a) just a few
- b) about ten
- c) over twenty

2) Tom says he is bad at _____.

- a) replying to people
- b) checking his e-mail
- c) doing his work

3) His friend says he is boring because he never _____.

- a) takes photos
- b) says anything interesting
- c) updates his site

4) Tom's family knows he prefers _____.

- a) to write letters on paper
- b) get in touch on special occasions
- c) to talk on the phone

5) Jess likes to use _____ for communication.

- a) twitter
- b) facebook
- c) e-mail

6. Conversation Strategies

Tip: When you speak, try to use the **Coordinating Conjunctions** below; they will help you make longer sentences.

, and
, but
because
, so

- A. Example: I went to the movie theater. I watched Avatar. I didn't like it.
The story was terrible. I will not recommend it to my friends.
- B. I went to the movie theater **and** watched Avatar, **but** I didn't like it
because the story was terrible, **so** I will not recommend it to me friends.

7. Conversation Strategy Practice

Please use **and - but – because - so** to join the following sentences.

There can be more than one answer.

I didn't know what to do.

I asked him for help.

He helped me.

It was fine after that.

8. Phrasal Verbs

These *Phrasal Verbs* are very common in relation to **Computers and Social Networking**.

| Phrase | Meaning | Collocation | Structure | Example |
|---------------------|------------------------------|----------------|---|---|
| Act up | Not working properly | | Inseparable No Object | This computer's acting up again. |
| Be down | Not working at all | | Inseparable No Object | The system was down for about 14 hours, as KMU's technical staff worked overnight on the problem. |
| Run out (of) | To have no more of something | Memory | Inseparable Object (S + run + out + of + object) | Your computer crashed because it ran out of memory . |
| Fire up | To start, begin something | Browser | Separable Object (S+ fire + up + O) (S+ fire + O+ up) (S+ fire + O (pronoun) + up | Fire up your web browser and the www will give you access to information you can't find in the local library. |
| Arse around | To waste time doing nothing | | Inseparable No Object | I spend my days sitting in school wishing I wasn't there, and then coming home and arsing around on the computer. |

9. Phrasal Verb Practice

Please put the correct *Phrasal Verb* into the sentence below. Please change the form of the Phrasal Verb if needed.

Act up

Be down

Run out

Fire up

Arse around

1. Will you stop _____ and get on with your work!
2. I've got to go to the store, we've _____ of eggs.
3. _____ the car, we need to get going.
4. I can't access the information, the website _____ at the moment.
5. My phone is _____ again; the screen keeps going black after I turn it on.

10. Idioms

These *Idioms* are very common and they are connected to **Technology**.

| Idiom | Meaning | Situation | Example |
|-------------------------------|----------------------------|---|---|
| Blow a fuse | To be angry | To react to a situation or person...in work, in an argument, when you can't fix a problem. | He blew a fuse yesterday when he found out his girlfriend had been cheating on him. |
| Cog in the machine | To be part of the whole | We use this to say how unimportant a person is, or to show that the group is more important than the self. (It in Western culture has a negative feeling) | A: If you are sick and can't go to work, will they miss you? B: Ah no, I'm just another cog in the machine , they can survive without me. |
| Get your wires crossed | To misunderstand something | If people get their wires cross , they misunderstand each other, especially when making arrangements. | We got our wires crossed yesterday, I thought you said the meeting was at 6pm not 5pm, my bad, sorry. |

| | | | |
|--------------------------|--------------|---|---|
| Rocket science | Easy, simple | If something is <u>not rocket science</u> , it is <u>not very complicated or difficult to understand</u> . This idiom is normally used in the negative. | It's not rocket science . Even a monkey could do the work. All I have to do is press a button every 5 minutes and that's my job. |
| Light years ahead | Advanced | If you are light years ahead of others, you are a long way in front of them in terms of development, success, etc. | Apple were light years ahead of their competition until recently, now they seem to be on par with other companies. |

11. Idiom Practice

Please replace the underlined words with the correct idiom.

Blow a fuse

Light years ahead

Rocket Science

Get your wires crossed

Cog in the machine

1. They don't care about me. For them, I'm just another worker bee.
2. Oh sorry, I thought you said the movie started at 6pm not 6:30 pm. I must have got confused.
3. This new cellphone is really ahead of the game. There is no other phone like it on the market, it is really unique.
4. Look, it's not difficult, just add this, subtract that and divide it by four. See?
5. I got home super late the other night and my wife got really angry. I won't do that again in a hurry.